

KIRSTEN BELL

MANAGER, BENEFITS COMMUNICATION + ENGAGEMENT

Kirsten Bell joined MJ Insurance in 2016 and now serves as manager, benefits communication + engagement in the Benefits Consulting department. Kirsten oversees the benefits communication team to ensure the delivery of high quality content to our clients. Specializing in creating custom client communication and education plans, Kirsten brings over five years of writing and communication experience to the team.

Prior to working at MJ, Kirsten was an assignment editor and producer in broadcast media. She wrote on-air ready news stories and managed community events. In her role at MJ, Kirsten leverages her strengths in writing to develop content for clients to use in communicating their benefits and wellness initiatives.

Outside of work, Kirsten loves spending time with her husband and two young children. An athlete in college, Kirsten also loves to run and be active. In addition, she is a talented writer and spends down time drafting creative pieces. Eventually, Kirsten would love to be able to say that she has been to all seven continents.



EDUCATION

Marian University - B.S. Communication
Scholar Athlete

EXPERTISE

Communication
Writing

INVOLVEMENT

A Healthier YOU Committee
DE+I Advisory Council