

BRITNI SHROUT

EXECUTIVE VICE PRESIDENT, MARKETING + COMMUNICATIONS

Britni Shrout joined the MJ Insurance team in 2008 as commercial account coordinator and quickly moved up the ranks. She currently functions as executive vice president of marketing & communications where she oversees the agency's marketing and communication efforts. From brand management to direct marketing to corporate communications and community relations, Britni's proven expertise and solid grasp of marketing communications has made her an invaluable asset to the team.

As the marketing & communications leader, Britni is responsible for MJ's marketing, communications and public relations initiatives. With a passion for creativity, collaboration and planning, Britni works to increase the visibility of MJ's services and programs while developing marketing strategies to increase awareness and promote agency growth. In addition, Britni is a member of MJ's Value Creation Team, a team responsible for providing the strategic direction for the organization in alignment with our purpose.

When Britni isn't busy working out of her home office in Louisville, KY, she is pursuing her passion for travel and the outdoors with her husband and black lab mix, Gixxer.



EDUCATION

Purdue University

DESIGNATIONS

Indiana & Kentucky Property Casualty License

PHILANTHROPY

Be The Bridge, Louisville Chapter
Big Brothers Big Sisters of Kentuckiana
Dayspring Center Family Homeless Shelter
Fletcher Place Community Center
Food 4 Souls

FAVORITE QUOTE

"If your why is strong enough you will figure out the how!" - Bill Walsh