

# JON LOFTIN

## PRESIDENT + CHIEF OPERATING OFFICER

Jon Loftin joined MJ Insurance in 2004 as chief operating officer and assumed the role of president in 2006. He is responsible for setting the vision and strategic direction of the firm and oversight of the day-to-day execution while ensuring profitable growth. Throughout his successful tenure, Jon has developed and implemented strategic business plans leading to substantial revenue and profit growth for the company. He continually concentrates on shaping a business environment where growth and development flourish.

Jon brings MJ's core values to life at all levels of the organization by championing significant process and performance improvements, through driving change, accountability and excellence. Jon considers MJ's greatest asset to be their people. He believes in developing people, building leaders and unleashing innovation. Jon ensures that all team members understand MJ's six core values and purpose, and exactly how their role influences the success of the company.

Outside of work, Jon keeps busy spending time with his family, supporting his daughters in their soccer games and avidly cheering for his favorite sports teams. He's a huge sports fan in general but especially loves college football. He is true to his alma mater, the IU Hoosiers first and foremost. Jon is looking forward to watching his kids grow up and prosper.



### EDUCATION

Indiana University  
MBA Butler University  
University of Pennsylvania - Wharton  
School of Business Executive Leadership  
Program

### INVOLVEMENT

Butler Business Consulting Group  
- Advisory Council (past)  
Providence Cristo Rey High School  
- Board of Directors (past)  
Lacy School of Business  
-Dean's Advisory Council Member

### PHILANTHROPY

PCRHS Work Study Program Mentor  
Make A Wish Foundation