

# KAYLA BERG

## GRAPHIC DESIGN SPECIALIST

Kayla Berg joined MJ Insurance in February of 2019 and serves as a graphic design specialist in our benefits consulting department. Kayla brings with her a number of years of experience supporting client design projects, and her passion for graphic design is evident in her stellar work.

As a graphic design specialist, Kayla works with the benefits consulting team to design and develop various client communication materials, imagery and graphics to increase employee enrollment, activation and optimal utilization of healthcare benefits. Kayla is also responsible for the conception, development and creation of client-specific health and wellness brands in partnership with MJ's population health + wellness team. She enjoys the creative aspect of graphic design, and pushing boundaries to create powerful messages. Kayla always brings innovative design concepts to the table.

In her free time, Kayla loves being outside or getting crafty. She loves the Chicago Cubs, having moved to Arizona from Illinois, and has a pomapoo named Wrigley to prove it. A former gymnast, Kayla's hidden talent is her ability to hold a handstand for a long period of time. Kayla is excited to continue exploring her new surroundings in Arizona and one day hopes to sky dive.



### EDUCATION

B.S. Graphic Design Illinois State University

### EXPERTISE

Adobe Photoshop, InDesign, Illustrator

### PHILANTHROPY

Animal Shelters  
Relay for Life  
Graphic Design for Non-Profits