

BARRY GOODRICH

VICE PRESIDENT, SALES + STRATEGY

Barry Goodrich began his insurance career in 2006 and joined MJ Insurance as an employee benefits consultant in 2007. He became a principal of the firm shortly thereafter. He has since been named vice president of sales & strategy where he is responsible for providing strategic direction and overseeing sales efforts for the Arizona Benefits Consulting department. His track record for growth and leadership has continued to develop throughout his tenure, where he specializes in employee benefit plan design and analysis, health and wellness program development, consumer driven health plans, alternative and self funding, pharmacy benefit management, benefits technology and compliance management.

Barry's expertise lies in consulting group clients on cost-saving benefit solutions. He and his team help to identify the primary cost drivers affecting their clients' benefit plans and work to develop tailored solutions designed to alleviate some of these costs. Barry continues to help organizations find the best option for benefit set-up and renewal, alleviating unneeded stress from employers and determining the optimum benefit plan for their company.

In addition to working at MJ, Barry is passionate about serving the Phoenix community through local non-profit organizations.



EDUCATION

University of Kansas

PHILANTHROPY

Phoenix Children's Hospital - PCH50 Group
Phoenix Rescue Mission
Scottsdale Unified School District
United Cerebral Palsy of Central Arizona

INVOLVEMENT

Blue Cross Blue Shield of Arizona -
Advisory Council Member