

KIRSTEN BELL

EMPLOYEE BENEFITS COMMUNICATIONS SPECIALIST

Kirsten Bell joined MJ Insurance in 2016 as an employee benefits communications specialist in the Benefits Consulting department. Specializing in creating custom client communication and education plans, Kirsten brings over five years of writing and communication experience to the team.

In her role at MJ, Kirsten collaborates with the employee benefits team and clients to develop and execute communication strategies to educate and increase employee engagement with our clients' benefit offerings. Kirsten also leverages her strengths in writing to develop content for clients to use in communicating their benefits and wellness initiatives.

Outside of work, Kirsten loves spending time with her husband and two young children. An athlete in college, Kirsten also loves to run and be active. In addition, she is a talented writer and spends down time drafting creative pieces. Eventually, Kirsten would love to be able to say that she has been to all seven continents.



EDUCATION

Marian University - B.S. Communication
Scholar Athlete

EXPERIENCE

Prior to working at MJ, Kirsten was an assignment editor and producer in broadcast media. She wrote on-air ready news stories and managed community events.

EXPERTISE

Communication
Writing

PHILANTHROPY

St. Lukes Church

INVOLVEMENT

A Healthier YOU Committee