

KASEY STEVENS

COMMUNICATIONS SPECIALIST

Kasey joined the MJ Insurance team in 2017 as an Employee Benefits Communications Specialist in the Benefits Consulting department. She develops and executes key communication strategies for employee benefits clientele and brings with her over five years of marketing and communications experience. Prior to joining MJ, Kasey worked as the marketing and communications manager at a Phoenix-based tech company.

At MJ, Kasey focuses on creating custom communication and educational content for clients surrounding their employee benefits offerings with a goal to increase open enrollment awareness and drive benefit engagement. She is also responsible for expanding the MJ Learning Center and client education series – InspireYOU – to the Arizona marketplace.

When Kasey isn't working hard to leverage her creative design and writing skills for MJ client's success, you can find her practicing and teaching yoga or hanging around with her adorable Labradoodle, Hazel. She is also an active volunteer in the Phoenix area and does freelance graphic design work. Right now Kasey's biggest personal bucket list item is to hike the Grand Canyon rim to rim!



EDUCATION

Arizona State University

INVOLVEMENT

International Association of
Business Communicators
Yoga Alliance
MJ In the Community Committee
MJ FUN Committee

PHILANTHROPY

Big Brothers Big Sisters of Central
Arizona
VOICES for CASA Children
Omega Phi Alpha National Service
Sorority

