

# BRITNI SHROUT

## DIRECTOR OF MARKETING & COMMUNICATIONS

Britni Shrout joined the MJ Insurance team in 2008 as commercial account coordinator and quickly moved up the ranks. She currently functions as director of marketing & communications where she oversees the agency's marketing and communications efforts. From brand management to direct marketing to corporate communications and community relations, Britni's proven expertise and solid grasp of market communications has made her an invaluable asset to the team.

As marketing & communications director, Britni is responsible for MJ's marketing, communications and public relations initiatives. With a passion for creativity, collaboration and planning, Britni works to increase the visibility of MJ's services and programs while developing marketing strategies to increase awareness and promote agency growth. Throughout her tenure she has developed and expanded the department, leading an agency-wide positioning and rebranding project, website redesign, collateral development and digital marketing campaigns.

When Britni isn't busy working out of her home office in Louisville, KY, she is pursuing her passion for travel and the outdoors with her husband and black lab mix, Gixxer.



### EDUCATION

Purdue University, West Lafayette

### DESIGNITIONS

Indiana & Kentucky Property Casualty  
Producer

### INVOLVEMENT

In the Community (Philanthropy)  
Committee

### PHILANTHROPY

Food 4 Souls  
Dayspring Center Family Homeless Shelter  
Fletcher Place Community Center

"IF YOUR ACTIONS CREATE A LEGACY  
THAT INSPIRES OTHERS TO DREAM  
MORE, LEARN MORE, DO MORE, AND  
BECOME MORE, THEN YOU ARE AN  
EXCELLENT LEADER."

- Dolly Parton

