

LULA LAUBECHER

ADVOCACY LEADER

Lula Laubecher joined the MJ Insurance team in 1998 in our Property & Casualty department and quickly grew to become the leader she is today. Before moving to her current role, Lula was a Commercial Lines Team Lead in MJ's Construction department. In her current role as advocacy leader, she works to develop and establish best practices, procedures and risk management processes throughout the department to optimize client experience and success.

With nearly 25 years experience, Lula and her team work to create comprehensive risk management strategies, focusing on their clients' tolerance for risk, and strive to provide the best possible solution while offering extraordinary service. Through this process, she and her team are able to tailor programs that fit the specific needs of their clients throughout the country.

When Lula isn't working hard to make MJ's P&C department the best it can be for the sake of MJ's clients, she loves to spend time with her family and play softball. Lula has 1 grandson and finds time to be with him whenever possible.



EDUCATION

Purdue University

EXPERIENCE

Prior to working at MJ, Lula worked for Protect-All Insurance Agency.

DESIGNATIONS

Certified Insurance Counselor (CIC)

PHILANTHROPY

Hamilton County Humane Society