

KIRSTEN BELL

COMMUNICATION SPECIALIST

Kirsten Bell joined MJ Insurance in 2016 as an employee benefits communication specialist in the Benefits Consulting department. Specializing in creating custom client communication and education plans, Kirsten brings over five years of writing and communication experience to the team.

In her role at MJ, Kirsten collaborates with clients to develop and execute key communication strategies for increasing open enrollment, activation and optimal utilization of health care benefits. Kirsten is also responsible for expanding the MJ Learning Center and client education series, helping clients better manage and understand complex benefits information via educational events, seminars, webinars and roundtable sessions. Kirsten has played an instrumental role in the success of MJ's InspireYOU series, and continues to grow the initiative today.

Outside of work, Kirsten loves spending time with her husband and two young kids. An athlete in college, Kirsten also loves to run and be active. In addition, she is a talented writer and spends down time writing creative pieces. Eventually Kirsten would love to be able to say that she has been to all seven continents.



EDUCATION

Marian University - BS Communication
Scholar Athlete

EXPERIENCE

Prior to working at MJ, Kirsten was an assignment editor and producer in broadcast media. She wrote on-air ready news stories and managed community events.

EXPERTISE

Communication
Writing

PHILANTHROPY

St. Lukes Church
Involvement
A Healthier YOU Committee